

SOLUTIONS

SOCIAL MEDIA PACKAGES

Nexwrx is dedicated to helping small businesses and organizations establish themselves in social networks: Google+, Facebook, Twitter, LinkedIn and YouTube.

Social Starter - Starting @ \$150

1 Page Customization / Integration
1 Profile / Avatar Image and Cover Design
1 HR | \$150 One-time Fee | \$50 per week.

Social Standard - Starting @ \$400

3 Page Customization / Integration
3 Profile / Avatar Image and Cover Design
3 HR | \$400 One-time Fee | \$150 per week.

Social Pro - Starting @ \$650

5 Page Customization / Integration
5 Profile / Avatar Image and Cover Design
6 HR | \$650 One-time Fee | \$300 per week.

Add-On Sites - Starting @ \$150

Social media site customization - \$150 ea.
Per Additional Hour of Support - \$50/hr
Profile/Avatar Image is included.

Compliment your website with a custom Facebook Fan Page and Twitter branding. Contact us to receive a price estimate on integration and scheduling.

Additionally, we provide an array of add-on services: Marketing, AdSense, Web Analytics, Search Engine Optimization (SEO), Rich Snippets and Responsive Website Design & Development.

Social Media Branding

It is relatively simple to extend your brand identity to Google+, Twitter, YouTube, LinkedIn & Facebook.

We encourage you to begin by spending some time listening to your consumers to determine what social platforms they're chatting on, what they're saying about your brand, products and services. From there you can decide which social media channels are right for you.

Identifying Your Target Market

The increasing prominence of social web applications provides many ways to identify, target and reach consumers.

Nexwrx will investigate how often your competitors are posting and conduct industry research to see the ideal amount of content to publish per day on each channel. You want to be active, but not overly active.



CONTACT US TODAY
848-8-NEXWRX
OR VISIT OUR WEBSITE
MARKETING.NEXWRX.COM

Social Media Management

Social media marketing is a way to advertise, network, and grow your business. All of your links, posts, and updates funnel traffic to your website where you convert visitors into customers. That's where we come in!

Nexwrx will provide a social media solution that generates a positive return on your investment. We provide each business owner with a clear branding and social media marketing strategy.

Here's just a few of the services we can provide:

- Social Media Across Multiple Platforms
- Turn Fans & Prospects Into Customers
- Publish Fresh Interactive Content Daily
- Provide Analytics & Reports
- Engagement With Customers

Creating A Marketing Buzz

We're talking about the on-site experience, which is where social media can really add impact and get people talking. Pick a hash tag for your event, product or service and use it each time you post to create a buzz.

You're most likely already aware of the immense potential on the Internet for your company and your brand, but it's likely that you aren't sure how to tap into it.

Create a keyword list that extends your listening reach beyond profile mentions.

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