

# SOLUTIONS

## Marketing Materials

Marketing Materials are promotional and informational materials used to sell your services. These are the written pieces that communicate to your prospects and customers.

### Brochure - Only \$75 per page\*

1 Concept - Printing fees not included  
3-6 Panels, Must Purchase 3-6 Stock Photos  
Delivery within 2 Business Days

### Business Starter - Only \$300\*

Perfect for Startups or Redesign  
1 Logo, 1 Letterhead & 1 Business Card  
Delivery within 2 Business Days

### Marketing Package - Only \$300\*

Basic Marketing Needs for Web Presence  
1 Brochure, 1 Flyer, 1 Print & 1 Web Ad  
Delivery within 2 Business Days

### Copy & Content - Only \$300\*

Writing, Editing, and Development of Content  
1 Article/Web Page - up to 2 Revisions  
Delivery within 2 Business Days

### Newsletter Design - Only \$200\*

1 Reusable Email or Newsletter Template  
Daily, Weekly or Monthly Plans  
Delivery within 3 Business Days

### Email Signature - Only \$200

For all your Email Needs (Mobile or Desktop)  
Setup of Signature on Multiple Devices  
Delivery within 2 Business Days

\*Printing fees not included

## Business Marketing

Every company needs printed pieces that do a careful and well-thought-out presentation of products and services.

**Examples Include:** *catalogs, newsletters, product sheets, brochures, letterhead, business cards, folders, data sheets, case histories or application forms, event brochures, annual reports, manuals, posters, product insert sheets, labeling, and recruitment materials.*

## Business Cards - Your Best Tool

A great business card can be your most effective marketing tool. Good graphics are important, but not as crucial as actually describing what your company does in a line or two.

Try to use one or two colors. Put the contact information on the front and list your products or services on the back. We will create matching stationery.



**CONTACT US TODAY**  
**848-8-NEXWRX**  
**OR VISIT OUR WEBSITE**  
**MARKETING.NEXWRX.COM**

## Digestible Content - Copywriting

At Nexwrx, we can make your documents easy to read, appealing to look at and quick to digest. We will transform your wordy documents into a nicely designed, concise document that highlights the important information. We will make sure that your document is easily read and that your message is absorbed by your audience.

## Email, Newsletter, Press Release

One of the most effective ways to encourage repeat business and referral business is to build relationships by communicating with your customers regularly. We help you to:

- Develop an Effective Communication Strategy
- Remind Clients of Your Full Range of Services
- Keep Clients Updated & Provide Information
- Design & Deliver Newsletter Templates
- Engage With Customers & Feature Latest Work

## Creating Your Brand Identity

Presenting a consistent, professional brand is essential in creating a reputable and recognizable company.

Nexwrx can help you create a brand that will leave a lasting impression; these services include:

- Branding, Style Guides & Consulting
- Letterhead, Business Cards, & Brochures
- Creating Newsletters & Press Releases
- Creating Custom Email Signatures

Strong brand identity should be part of the company's goals or objectives.

**NEXWRX** 