

SOLUTIONS

Logo & Branding

Don't be fooled by the lowest prices advertised for custom logo design companies. There are so many factors that have to be taken into account.

Logo Starter - Only \$200*

Basic Logo Design Service
4 Original logo design concepts
2 Revisions | Delivery 2 Business Days

Logo Standard - Only \$600*

Logo with Stationary Package
1 Logo, 1 Letterhead, 1 Invoice, 1 Fax
1 Business Card, 1 Envelope, 1 Label
2 Revisions | Delivery 2 Business Days

Logo Pro - Only \$800*

Logo with Stationary Package
1 Logo, 1 Letterhead, 1 Invoice, 1 Fax
1 Business Card, 1 Envelope, 1 Label
1 Rack Card, 1 Postcard, & 1 Flyer
2 Revisions | Delivery 4 Business Days

Custom Email Signature - \$180

A full-featured professional email signature meets the following requirements:

- Displays your brand in a reliable way
- Consistent design for all employees
- Contains contact information
- Includes confidentiality statements
- Contains links to your website, bio, map and to social media

* Printing fees not included

Personal Assistance

From Nexwrx, you will receive a personal design assistant with logo design experience. Larger businesses have marketing departments, internal research and development teams that can carry out essential research.

However, smaller businesses and start-ups may not have the funds and resources available to carry this out. This is where our logo design packages can help.

Your logo is a fundamental part of the identity and is what greets a customer before they have a chance to experience your products or services. We will design a memorable logo and also provide:

- Final Logo Vector and Common Files
- Up To 6 Custom Logo Design Variations
- 2 Days for Initial Logo Designs
- Online and Phone Support
- Satisfaction Guaranteed



CONTACT US TODAY!
CALL 848-8-NEXWRX
OR VISIT OUR WEBSITE
MARKETING.NEXWRX.COM

Logo, Identity Design & Branding

A logo is not your brand, nor is it your identity. Logo design, identity design and branding all have different roles, that together, form a perceived image for a business or product.

What is brand? – The perceived emotional corporate image as a whole.

What is identity? – The visual aspects that form part of the overall brand.

What is a logo? – A logo identifies a business in its simplest form via the use of a mark or icon.

Focusing on Logo Design

The logo design professionals at Nexwrx will make sure that your customized logo will pop out at the customers or clientele you are seeking to reach. We can advise you on colors and styles, but we will listen to your ideas and create what you want.

Importance of Email Signatures

Email signatures are the equivalent of your printed business cards — small, simple, but essential to your brand and to your individual professional persona. Reasons for using a professional email signature:

- Convey a professional image
- Utilize marketing opportunities
- Minimize confidentiality, legal & privacy risks

Your logo should present a first impression that is memorable, unique, and positive.

NEXWRX 