

# SOLUTIONS

## Advertising Packages

- Affordable - Quick Turn Around
- Trendy and Professional
- Satisfaction Guaranteed
- Connect with Local Customers
- Meet Advertising Standards

### Email Marketing - Starting @ \$200

1 EMAIL NEWSLETTER TEMPLATE  
MAILING LIST SETUP | 1 REVISION  
DELIVERY WITHIN 2 BUSINESS DAYS

### Banner Design - Starting @ \$50

1 CONCEPT | ANIMATED OR STATIC  
BANNER SIZE OF CHOICE | 1 REVISION  
DELIVERY WITHIN 2 BUSINESS DAYS

### Presentation - Starting @ \$300

1 ORIGINAL CONCEPT | 5-10 SLIDES  
FORMAT: PP, FLV, OR MOV  
DELIVERY WITHIN 5 BUSINESS DAYS

### Ad Campaign - Starting @ \$150

GOOGLE OR SOCIAL MEDIA CAMPAIGN  
OPTIMIZATION & CONVERSION | 4 ADS  
DELIVERY WITHIN 2 BUSINESS DAYS

### Advertising From All-in-one PC

- Touchscreen Monitor | Dual or Quad Core
- Advertisement Software Included
- 7" - 85" PC with Browser Interface
- Display Promotions, Sell Advertisements
- Interactive, Easy to Add Fresh Content

Additionally, we provide an array of **add-ons services:** Press Release and Digital Publication, AdSense, Web Analytics, SEO, Internet Marketing, Social Media Management and Website Development.

## Display Advertising

Digital display advertising offers a wide breadth of engagement — from banner ads to rich media and video to mobile advertising and retargeting.

### Retargeting

Retargeting is a powerful way to expand your brand's visibility and show display ads to those people who've already engaged with your brand.

## Banner & Digital Advertising

In our standard web marketing package, Nexwrx will supply you with 4 standard sizes and 1 size of your choice.

### Email Marketing

77% of consumers prefer to receive marketing communications through email, even in the age of social media, video and other sophisticated digital technologies.



CONTACT US TODAY  
848-8-NEXWRX  
OR VISIT OUR WEBSITE  
[MARKETING.NEXWRX.COM](http://MARKETING.NEXWRX.COM)

## Media Planning & Distribution

Digital media planning and distribution is the strategy that supports messaging, advertising or promotional efforts. By utilizing a digital press release effectively, you will not only highlight your news, but you will increase your visibility with search engines, bloggers and social media.

- Digital Press Releases
- Digital Media Distribution
- Tracking & Results
- Landing Page Optimization

Don't waste your media budget on ads that don't work! We'll work with you to get your message in front of your intended audience and generate measurable results. Multi-media banner ads and creative in the sizes and specifications for each plan placement.

## Digital Signage

Digital signage is a type of electronic media used for displaying advertising information.

Digital signs can be found in public or private environments such as: retail stores, hotels, salons, gyms, schools, restaurants, and reception areas.

Our *All-in-One Touchscreen* Advertising PC is available in display, kiosks, wall or floor mounts from 7" - 85" to fit your needs. Please contact us for an installation quote.

Get found online and offline,  
Stand out from competition &  
Measure advertising results!

NEXWRX 